

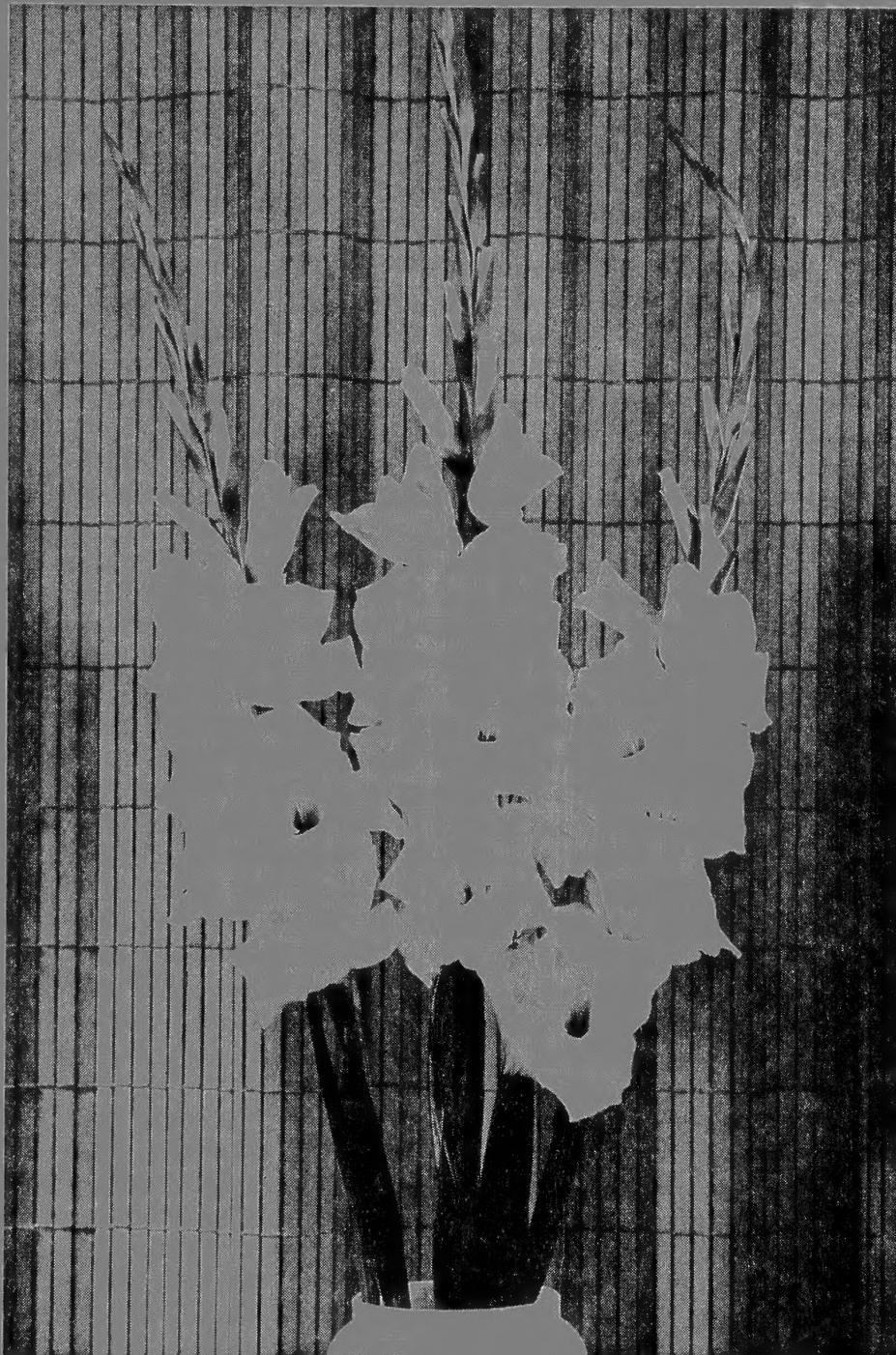
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Fashions in Gladiolus

SPRING 1950



CYNTHIA

Featuring Distinctive New Originations

FRANCIS X. GRAFF

"GLAD MEADOW"

FREEPORT, ILLINOIS

FORWARD

TO ALL OUR FRIENDS:

The past year was, by and large, a good one. It was very satisfactory for us and we thank you for helping to make it so. We deeply appreciate your patronage and hope that you liked our service and our bulbs.

In recent years, many new gladiolus have been created and introduced, so many in fact that it has become increasingly difficult to separate the chaff from the wheat. Show records were once a help in selecting a good flower, but of late, so much bias and poor judging have been observed at shows, that such records have ceased to be reliable. Trial gardens, being still in their infancy, face many problems which will be ultimately solved.

Therefore the purchaser of new gladiolus varieties must rely more than ever on the past reputation and integrity of the firm with which he deals. We want you to feel when you purchase from Glad Meadow that we are thinking of your investment in terms of years of productive yield and that we have made every sincere effort to grow and introduce those varieties, which in our opinion, will not be grown for only a few seasons and then cast aside, but which will be a real contribution to gladiolus through the years.

Among the new creations are more vivid and dependable reds, finer pinks, purer and earlier yellows as well as exotic lavenders which rival orchids in their beauty.

Add a few of these startlingly beautiful new gladiolus to your garden each year. They will give you a real thrill and immeasurably increase your personal interest and enthusiasm.

New varieties mean to your garden what a shot of liver means to your body, so plant a few new faces among the old. Flowers appreciate new blood too.

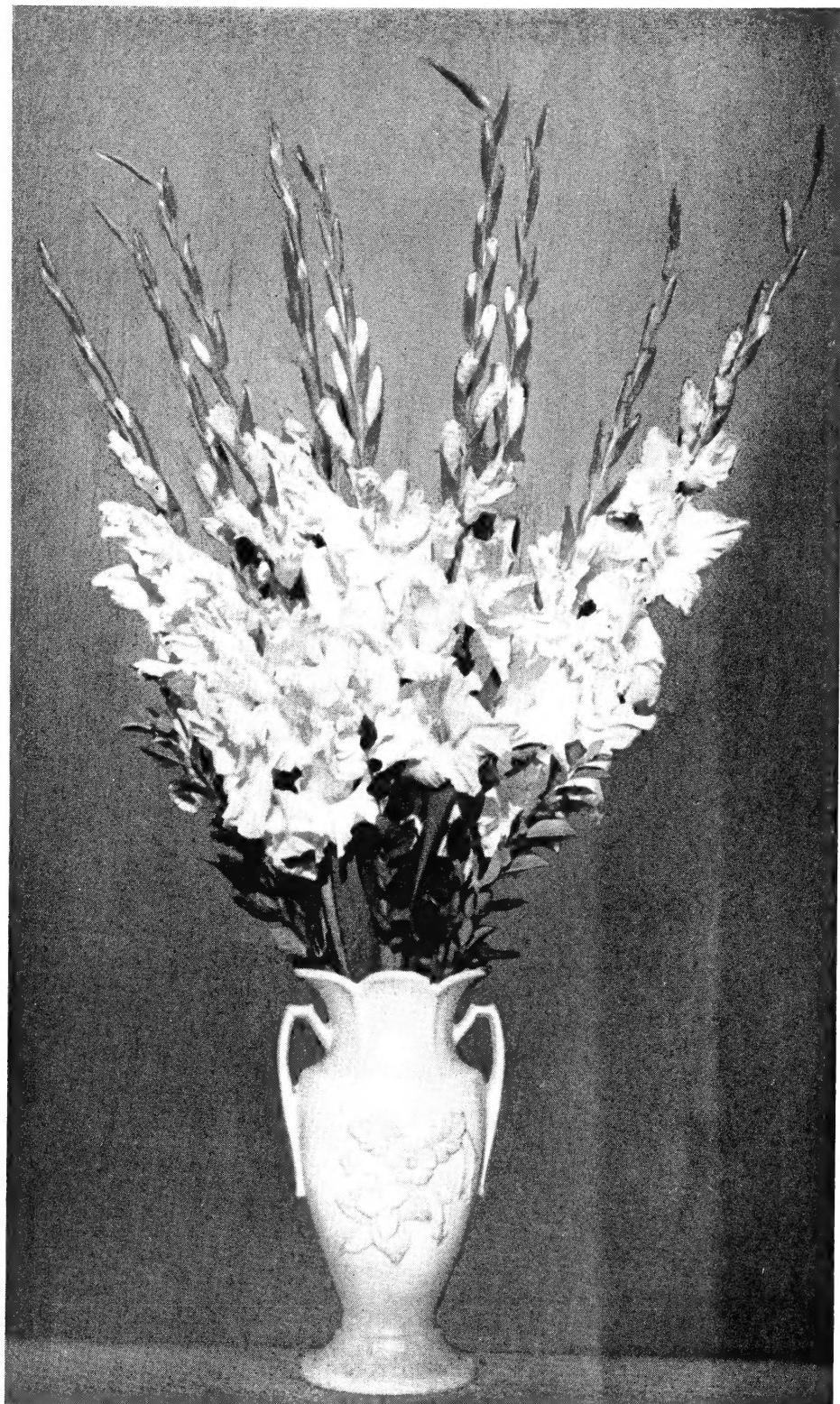
Since it is becoming increasingly difficult to acquire that first million, you might as well relax and be happy and where can you better accomplish this than in your garden? You can store up a wealth of garden memories, so get those new ones you have been yearning for, but hesitated to buy.

We received many compliments during 1949 concerning the excellence of our bulbs and the extras, which were included with each order. We try our best to make every contact courteous and friendly, because our wish is to make as many satisfied customers as we can.

We value highly the reputation so long associated with Glad Meadow of having the finest of the new and more recent introductions to be found anywhere. We intend to keep it that way.

We wish for you a year of success and happiness and trust that the beautiful gladiolus in your garden will bring you pride and joy. Working among them and enjoying their beauty will bring you closer to your Creator and impart to you true happiness and the strength to better play your role on the stage of this complex world in which we live today.

FRANCIS X. GRAFF



Connie "G"

TERMS AND CONDITIONS

On orders of \$5 to \$15 you may select 15% extra in bulbs of your own choosing with the exception of new introductions. On all orders over \$15, select 20%.

Minimum order \$5. Orders are pre-paid by Parcel Post if party desires and purchaser assumes the risk of loss and freezing; otherwise it will be sent by express, insured, collect. Purchasers should examine express shipments carefully so as to file claim if received in damaged or frozen condition. Our responsibility ceases when the Express Company receives the bulbs.

Payment in full before delivery of order. Please, if you send cash with an order, register the letter as we do not feel we can assume this risk. Extra bulbs or overcount on all orders, to offset express charges.

The day an order is received we mail you a letter of acknowledgment. If this does not arrive promptly, please let us know. If we are notified immediately, we may be able to trace the order. All stock is offered subject to prior sale. If we are out of the variety ordered, we will not substitute without your permission.

GLAD MEADOW
Francis X. Graff, owner
State of Illinois
Nurseryman's Certificate No. 642

New Introductions

Aloha (Graff) (Snow White X Candy Heart) (6-F-140-3)

A very beautiful colored gladiolus. It stands fifty-five to sixty inches in height. The flower-head is about thirty inches long having a total of twenty to twenty-two buds. The stem is wiry, straight, and strong. The balance is good, its facing erect, and the texture is firm. Its lasting qualities are excellent. Its placement is good and it is very healthy. It will open six to eight florets in the field.

The color is that of a ripe apricot. The throat is lighter than the floret itself. It is mildly ruffled, has a moderate mid rib, and the stamens are deep pink with lighter pollen. It opens well when cut in color bud. Its texture and attachment are firm. Bulblet increase and germination is good.

Bulbs this season will be from bulblet grown stock only:

Large, Medium or Small ----- \$ 5 each

**Large, Medium or Small with
10 selected bulblets** ----- \$10 each

GROWER'S UNIT: Consists of 5 large, 5 medium and 5 small with 200 bulblets ----- \$125

Fashion (Graff) (Summer Gal X Cooney Lass)

The stem is straight and wiry, the plant attaining a height of fifty-five to sixty inches.

The flowerhead has twenty buds with an overall length of thirty inches. The placement is formal. The lasting quality is good. It has balance and symmetry.

Fashion is practically a self geranium pink with a deeper intensity of color on the lower lip extending into the throat. The florets are nicely fluted and very recurved; fully opened.

The petals are triangular with a heavy mid-rib. The intensity of color on the two lips blend into the petal itself. The color is appealing and attractive. It is a very healthy gladiolus. Many fine reports from those who have grown it under the seedling named, "Pinky". Its attachment is firm and bulblet increase is good.

Bulbs this season will be from bulblet grown stock only:

Medium or Small ----- \$ 5 each

**Medium or small with 10 selected
bulblets** ----- \$10 each

New Yorker (Graff) (Glamis X E. the Queen) (7-F-44-2)

The color is a very delicate shade of pink. It sometimes has a heavy concentration of color along its venuls. It has a heavy mid rib that is lighter than the petals. The lower two petals have a light throat marking and a small amount of red peppering in the throat. This gives it a little extra life and buoyancy. The stamens and pistils are light pink. The edges of the florets are frilled and it attains a height of fifty-five to sixty inches. The flowerhead is twenty-eight to thirty inches, having a total of twenty to twenty-two buds on a perfectly balanced, wiry stem. The facing and placement are excellent. The texture is good, as is its lasting quality. It will open six in the field and eight indoors. Its attachment is firm and its health quality good. Good bulblet increase and good germination. Almost all of its bulblets will bloom. This is one of my best growers.

Bulbs this season will be from bulblet grown stock only:

Large, Medium or Small ----- \$ 5 each

**Large, Medium or Small with
10 selected bulblets** ----- \$10 each

GROWER'S UNIT: Consists of 5 large, 5 medium and 5 small with 200 bulblets ----- \$125

Cooney Miss (Krueger 1950) (Formerly seedling No. 1015-27)

The clean pink color of Cooney Miss has attracted the eye of many garden visitors. Its very wide open florets of very large size give each spike the color area that florists desire. Cooney Miss is noteworthy for the excellent keeping qualities of its bloom, its secure floret attachment, its water opening qualities, consistent performance and rapid and easy propagation. It is a superb florist's flower.

Cooney Miss blooms in early mid-season. Its plants are low and upright and the flower spike of seventeen buds grows to a height of fifty inches. Five or six florets open at one time.

Price per bulb:

Large ----- \$4

Medium ----- \$3

Small ----- \$2

Bulblets:

Each ----- 50c

10 ----- \$4 with or without a bulb purchase

GROWER'S UNIT: 6 large, 8 medium, 10 small and 100 bulblets ----- \$60

Keepsake(Kreuger 1950) (Formerly
seedling No. 1012-41)

Keepsake is one of the most beautiful yellow gladiolus that I have grown. Its smooth petal structure enhances the purity of its coloring which is enlivened by the deeper yellow color of its lower petals.

Keepsake grows to a field height of fifty-four inches. It produces spire type spikes from low growing foliage and produces bud spikes of sixteen buds which open five or six four and three-fourth inch florets at one time. It increases rapidly.

Keepsake produces a small percentage of crooked spikes and there is a misplaced floret on some spikes, but its beauty compensates for these shortcomings.

Excellent test reports have been received on Keepsake.

Price each bulb:

Large -----	\$4
Medium -----	\$3
Small -----	\$2

Bulblets:

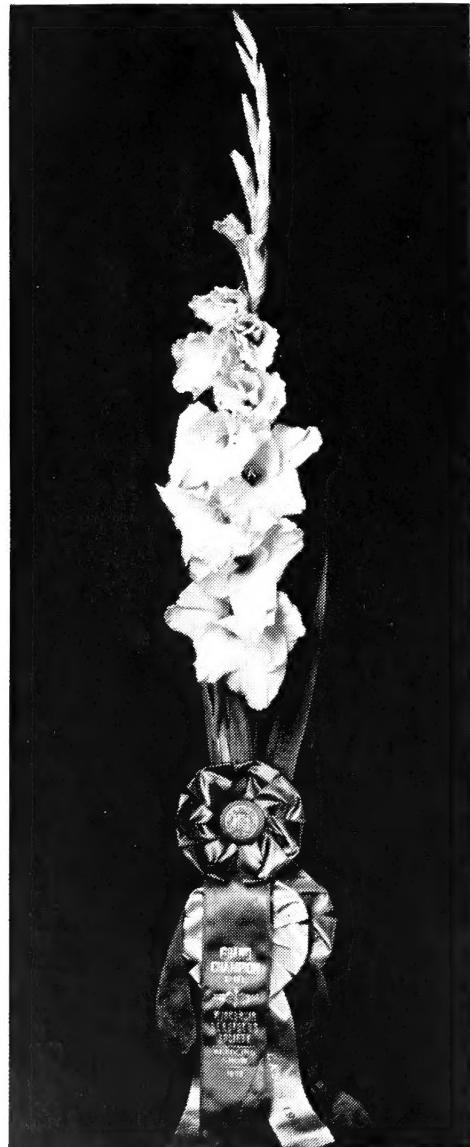
Each 50c

**10 with or
without a bulb
purchase.**

Starter Stock

Unit of:

**6 large,
8 medium,
10 small
and
100 bulblets
for \$60**



**Bridal
Orchid**

Majorette

(Kroon)

A gladiolus derived from Margerite X Rosa Van Lima.

A very excellent flower and almost silver pink, it is deeper than Rosa Van Lima. Its sturdiness, substance and texture are outstanding. The foliage is still green at digging time.

Majorette stands the heat very well and never crooks. It has height and length, a requisite for all good gladiolus. It blooms early (65 days). On account of its superb substance it out-lasts almost any variety. The florists always ask for THAT pink.

Its bulblet production is good and germination excellent. Very easy cutter and good keeper. It will open six florets with four in color. They are slightly frilled and re-curved. The total length of the spike is between fifty-five and sixty inches carrying eighteen to twenty-two buds.

I do believe that there is a place for this Glad in the commercial world.

MEDIUMS ONLY

1 bulb ----- \$3

1 bulb with 12 bulblets ----- \$6

Bridal Orchid(Carlson, Puerner)
(Oriental Pearl X Elizabeth the Queen)

A sensational new pastel lavender by Carlson. Bridal Orchid opens up ten six-inch florets and six of them showing color. There are between twenty-two and twenty-four buds growing on a very tall spike.

There was no crooking for us the past season. It opened readily from tight bud and blooms well from all sizes including bulblets. It is mid-season in habit.

There may be some variation in color from old bulbs due to different soil conditions. The bulblets are firmly attached to the mother bulb which is good from a commercial viewpoint. We have grown this and heartily endorse it.

It has a good show record.

Large, Medium or Small ----- \$5 each

**Large, Medium or Small with
10 selected bulblets** ----- \$10

**GROWER'S UNIT: 10 large, 10 medium,
10 small plus 150 bulblets** ----- \$225

Madeline Hefty (Woods, Gove, Graff)

An American Home Achievement winner, registered under the color of rose lavender, blending from orchid in the center to a deep rose at the outer edge. There is a darker rose marking on the lower lip.

The flowerhead is moderate in length with twenty buds having eight to ten open and eight showing color. The florets are wide open attaining a size up to $5\frac{1}{2}$ inches, which places it in the 256 class. There is some ruffling on the petals. Its substance is heavy. The stem is willowy and the placement is excellent. The total length of the stem from the ground to the tip varies from fifty-eight to sixty inches. The flowerhead is twenty-eight to thirty inches, a length which presents a very balanced spike. The bulblet production is very heavy and the germination is good.

By all means grow this one.

10 Selected bulblets	\$4
Bulbs: Large \$5.00 Medium \$4.00 Small \$3.00	
Bulblets: 10	\$4.00
Grower's Unit:	
2 large, 2 medium, 5 small, 100 bulblets	\$ 50
4 large, 4 medium, 10 small, 200 bulblets	\$100
6 large, 6 medium, 15 small, 300 bulblets	\$125

Field Master (W o o d s, G o v e, G r a f f) 441 (80 days) (Margaret Beaton X Vreden) (Seedling No. 198-43)

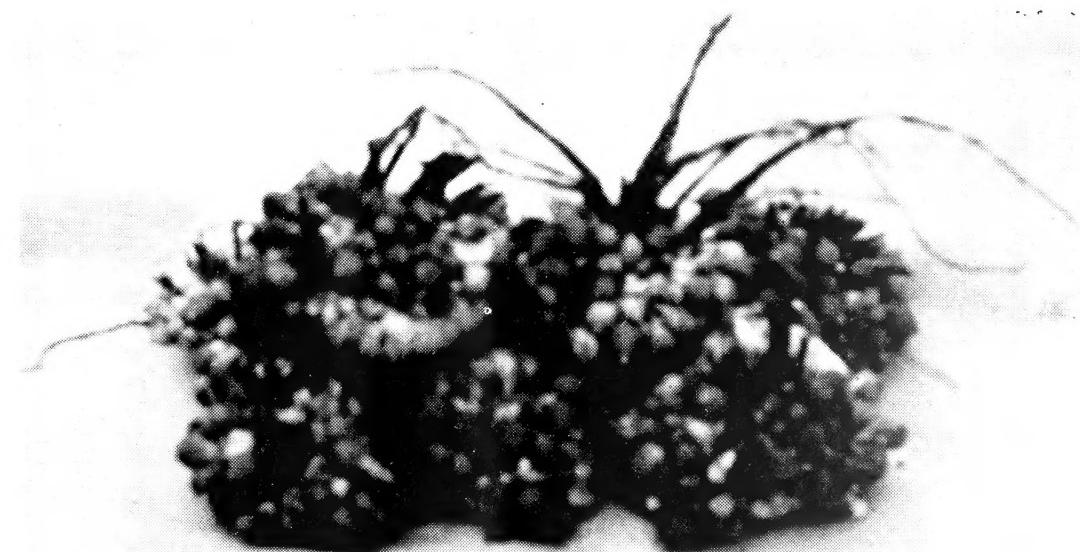
Field Master is a tall beautiful clear cameo pink with heavy raised mid ribs and a yellow lip. The petals are heavily frilled and recurved. The foliage is dark green, sturdy and healthy. It is very vigorous and attains a height of sixty-four inches with a flowerhead of thirty-two inches, carrying twenty-two buds on a willowy, straight, perfectly - b a l a n c e d stem.

(This is classed in the 441 class) The Florets are five inches in width, wide open, with excellent placement. The texture is leathery and the flower has an excellent lasting quality. It opens eight to nine florets in the field and ten to eleven inside. It is very healthy. The attachment is firm. Bulblet increase and germination excellent. Stock extremely scarce.

Any size bulb	\$5
10 bulblets and any size bulb	\$10



Madeline Hefty



Madeline Hefty and Her Brood

Diamond Lil (Woods) (3-43-149)

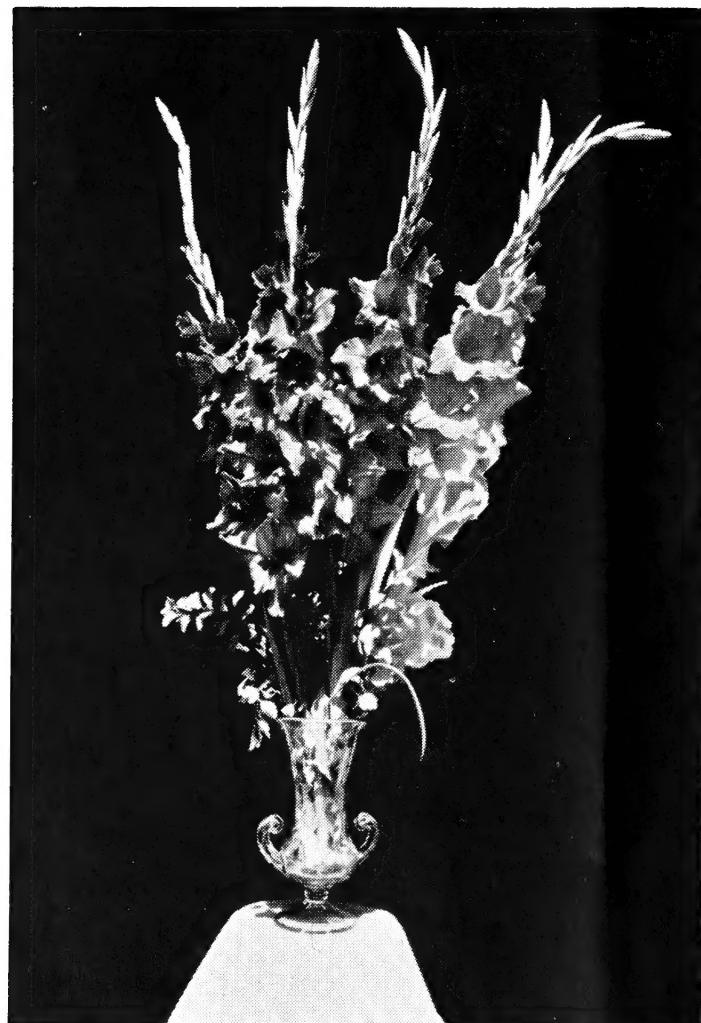
Diamond Lil can be classed as an early yellow which attains a height of forty-eight to fifty inches. Its flowerhead is about twenty-five inches long. The stem is straight and willowy, and the plant has plenty of vigor both in foliage and in flower. It has eighteen nicely balanced buds. The color is a medium yellow with a perfect red diamond in the throat. The face of the florets is four and one-half inches wide and has a frilled edge. Its placement is good and its texture is medium. The lasting quality is good. It opens eight in the field and is very healthy.

Bulbs this season will be from bulblet grown stock only:

Large, Medium or Small ----- \$ 5 each

**Large, Medium or Small with
10 selected bulblets** ----- \$10 each

GROWER'S UNIT: Consists of 5 large, 5 medium
and 5 small with 200 bulblets ----- \$125



Red Wing

Panama (Woods) (Seedling No. 1-43-14)

The seed parent is Surfside and the pollen parent is Corona. It was crossed in 1942.

Panama is a light rose or rose pink with a deep purple throat. It has a total of twenty-two buds, ten open and ten in color. The florets are wide open, five inches across and ruffled. The substance is heavy and the placement is good. It has a willowy stem.

The total length of the spike is about fifty-six inches, with a flowerhead of twenty-eight inches.

The foliage is dark green and the blooming season is about 75 days. The bulblet production is very heavy and the germination is excellent.

Champion seedling at Madison, Wis.

Section champ at Beloit, Wis. State Show.

\$5 any size bulb

Large, Medium or Small ----- \$ 5 each

**Large, Medium or Small with
10 selected bulblets** ----- \$10 each

Miss Alberta 401 (Torrie-Flad) (Originator's description) Seedling (T 43-27-9) of Picardy X Rosa Van Lima

A pure informal white with a strikingly splashed lavender throat. Florets are 4 $\frac{1}{4}$ to 4 $\frac{3}{4}$ inches, ruffled with lower petals fluted. Flowerhead is twenty to twenty-four inches and carries seventeen to nineteen buds, of which five to six are open. Six to eight show color.

It is a vigorous grower and produces almost one hundred per cent cutable spikes which never crook and rarely have a misplaced floret. Maturity is early mid-season. Bulblet production and germination are excellent.

Price per bulb:

Large ----- \$3

Medium ----- \$2

1 large, 1 medium, 1 small, 10 bulblets ----- \$5

Bulblets ----- 10 for \$3

GROWER'S UNIT: 5 large, 10 medium, 15 small
and 100 bulblets ----- \$40

"Hall of Fame"

Adonis 500 (Woods, Graff, 1949)

Adonis is an immaculate white, possessing excellent texture and slightly ruffled florets. The plant grows sturdy and tall, having twenty-two buds on a thirty-inch flowerhead. It opens eight with eight showing color. It is strong and healthy in habit and has a good bulblet increase. Germination is excellent. We recommend this gladiolus highly.

Large	Medium	Small	Bulblets
\$5.00	\$ 4.00	\$ 3.00	10-\$ 5.00
10-\$40.00	\$32.00	\$24.00	100-\$40.00

GROWER'S UNIT: 1 large, 1 medium,
1 small, 10 bulblets-----\$10.00

Adorable 516 (Woods, Gove, Graff 1949)

A delicate pink with a slight lavender cast, which might easily be classed as a self color. Each floret has a fuschia color marking on the lower petal. The petals are needle pointed. It has a heavy mid rib and softly crimped edges. It accommodates twenty-two buds on a twenty-eight-inch flowerhead. We have had many fine reports on this one.

It is ADORABLE. Try it.

Large	Medium	Small	Bulblets
\$5.00	\$ 4.00	\$ 3.00	10-\$ 5.00
10-\$40.00	\$32.00	\$24.00	100-\$40.00

GROWER'S UNIT: 1 large, 1 medium,
1 small, 10 bulblets-----\$10.00

Coachman 430 (Woods, Graff 1949)

A favorite in the deep salmon pink class. The plant stands fifty-five inches tall and opens ten to twelve florets in the field, with the remaining ten showing color. Thus it creates the impression of being in full bloom, a desirable quality in a good gladiolus. The flowerhead of Coachman is twenty-six to twenty-eight inches, florets are $4\frac{3}{4}$ to $5\frac{1}{2}$ inches.

It has warmth of color, being a pleasing deep salmon, with white mid ribs. The petals are recurved and softly ruffled. Its substantial texture and good form give it a natural rating as a commercial flower. We liked this very much.

It was grand champion of the Wisconsin State Show at Beloit, 1949.

Large	Medium	Small	Bulblets
\$3.00	\$ 2.00	\$1.00	10-\$ 3.00
10-\$24.00	\$16.00	\$8.00	100-\$24.00

GROWER'S UNIT: 2 large, 2 medium,
2 small, 25 bulblets-----\$10.00

Connie "G" (Woods, Gove, Graff 1948) 506

An exciting new cream with heavily ruffled six-inch florets of excellent substance and ultra distinctive formation which will meet with your approval. When you see it in bloom you will be thrilled by the realization that it is the most beautiful cream you have ever beheld.

The floret formation is as beautiful as that of Elizabeth the Queen, but is of heavier texture and more boldly defined.

The plant grows to an average height of fifty-five to sixty inches with a beautifully proportioned thirty-inch flowerhead comprised of twenty to twenty-two buds, holding eight to ten open, with eight showing color on an impressively straight,

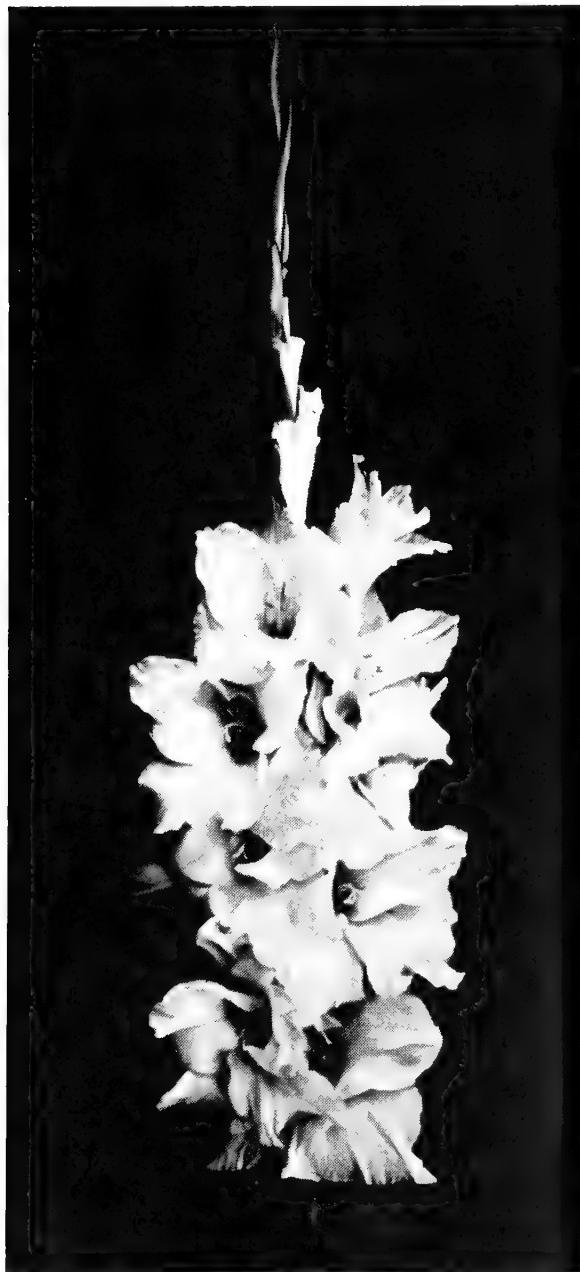


Connie "G" and Evangeline

but graceful spike, all buds opening to the tip. The foliage is dark green and upright and the florets are firmly attached. The spikes will tolerate handling and do not bruise easily. It is our opinion that this flower could be designated as a light yellow due to the throat markings which are of a golden hue. Its firm texture, florescence, heavy ruffling and good growing habits qualify Connie "G" as possessing all the requisites with which the modern gladiolus is expected to be endowed.

The bulblet production is good and the germination splendid. There is nothing similar on the market today and we are confident that you will be pleased with this introduction. The outstanding gladiolus in our garden.

Large	Medium	Small	Bulblets
\$4.00	\$ 3.00	\$ 2.00	10-\$4.00
10-\$32.00	\$24.00	\$16.00	



Evangeline

Cynthia 410 (Graff 1949)

True to the originator's description, Cynthia is filling the bill in every detail. We have introduced it simply because we believe that you will like it and that there is a definite need for such an early blooming gladiolus in the yellow class.

Those who have seen this gladiolus and have grown it, agree that it is out ahead among the early yellow varieties. There have been many fine comments on Cynthia regarding its color which is a beautiful clear shade of yellow without the greenish cast or muddy under-tone so often observed in the yellow class.

Cynthia is the best yellow that we have found for early cut-flowers. It is dependable and straight and is an excellent cutter and opens well when cut tight in bud. It germinates exceptionally well and produces disease resistant bulbs. I am sure that you will be pleased with Cynthia if you are interested in an early blooming yellow. Many fine reports from florists and cataloguers throughout the United States.

Large	Medium	Small	Bulblets
\$3.00	\$ 2.00	\$1.00	10-\$ 3.00
10-\$24.00	\$16.00	\$8.00	100-\$24.00

Evangeline 560 (Palmer, Gove)

The color is not as deep as some might prefer. To us it is a light pink with a rosy cast and a soft cream throat which adds brightness and increases color appeal.

The plant grows to an average height and has a very heavy foliage. The bulblet growth is good and it is a good propagator. It should be classed in the 540 rather than the 560 class.

Our stock is all grown from bulblets.

One bulb each and 50 bulblets	-----	\$8.00
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Large	Medium	Small	Bulblets
\$2.50	\$1.50	---	10-\$ 1.50
			100-\$12.00

Falcon 566 (Woods, Gove, Graff 1949)

A very pleasing lavender with a rose peppered spear on the lower petals. A heavy mid rib adds to the beauty of the florets which recurve and are pointed with daintily fluted edges.

Falcon grows tall and straight. It will open six to seven with six buds showing color. It was one of the nicest lavenders introduced last year and a very worthy addition to the lavender class.

Large	Medium	Small	Bulblets
\$5.00	\$ 4.00	\$ 3.00	10-\$ 5.00
10-\$40.00	\$32.00	\$24.00	100-\$40.00

GROWER'S UNIT: One each size and 10 bulblets	-----	\$12.00
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Hearts Desire 540 (Fiedler-Puerner 1948)

A three-spike entry of Heart's Desire was very impressive at Chicago in 1946.

A large light pink, shading into white with a pastel yellow throat; it has a prominent mid rib and wide open florets which measure five and one-half to six inches in width with six to seven open florets. An average of twenty buds will be counted on a tall spike of approximately sixty inches. All buds will open in water. The upright deep green foliage is of average height and stands upright. Its parents, Rose Marie Pfitzer and Picardy, contributed to its ruffling. The bulbs are healthy, producing an average number of bulblets, which germinate easily. A pleasing addition to your gladiolus garden.

Large	Medium	Small	Bulblets
\$1.25	\$1.00	\$.75	10-\$1.20
10-\$10.00	\$8.00	\$6.00	100-\$9.60

GROWER'S UNIT: 3 each size and
50 bulblets ----- \$7.50

Hiawatha 436 (Beardmore, Graff)

Hiawatha is a large pure scarlet. It was a flash of beautiful color on a wonderful formal spike,

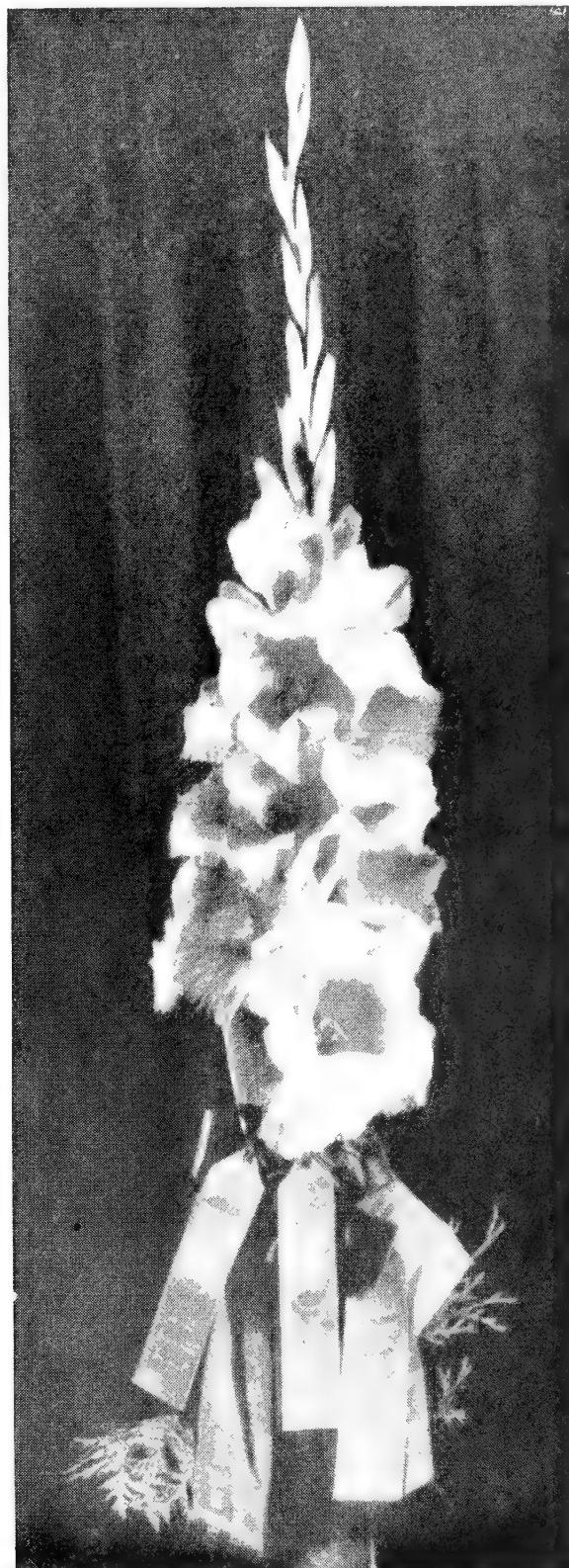


Falcon

which grew to a height of sixty inches in the field for us. Lightly ruffled 5½-inch florets with good substance and placement on a spike of twenty-two buds, with eight wide open florets.

This looks like one of the winners in future scarlet competition. It is a glad with few faults and possesses good propagation habits. Price has been set by the stock available. Hiawatha has many ribbons to its credit. It was a very beautiful divisional champ at the International show at Binghamton, N. Y., in 1947.

Large	Medium	Small	Bulblets
\$2.00	\$1.50	\$1.00	10-\$2.00



Hiawatha

Phantom Beauty 440 (John Bastian)

We have grown Phantom Beauty for the past five seasons and have no hesitancy in recommending it for both commercial and exhibition purposes. It is a light pink of formal type, perfect placement and facing. The bulblet production and germination are excellent. It stands the prairie heat very well and never crooks. It is an excellent cutter and shipper. Phantom Beauty has been exhibited from coast to coast and has acquired an impressive show record, winning grand championships, sectional championships, special awards, and medals for most open and most beautiful flower in the show.

Large	Medium	Small	Bulblets
\$.20	2-\$.25	4-\$.25	5-\$.25
10-\$1.60	\$1.20	\$.80	100-\$1.50

Red Rascal 550 (Graff 1945)

A very vigorous growing rascal having giant sized heavily ruffled medium red florets with a small faint cream line on the lower petal. Everyone loves Red Rascal as it produces well from bulblets and has that attribute which is hard to find in every gladiolus—color appeal. You should not be without a couple of Rascals in your garden.

Large	Medium	Small	Bulblets
\$1.00	\$.75	\$.50	10-\$1.00

Red Wing 436 (Wright-Graff 1948)

A rival in the red class, rich and vibrant with color, possessing much beauty and charm, which,

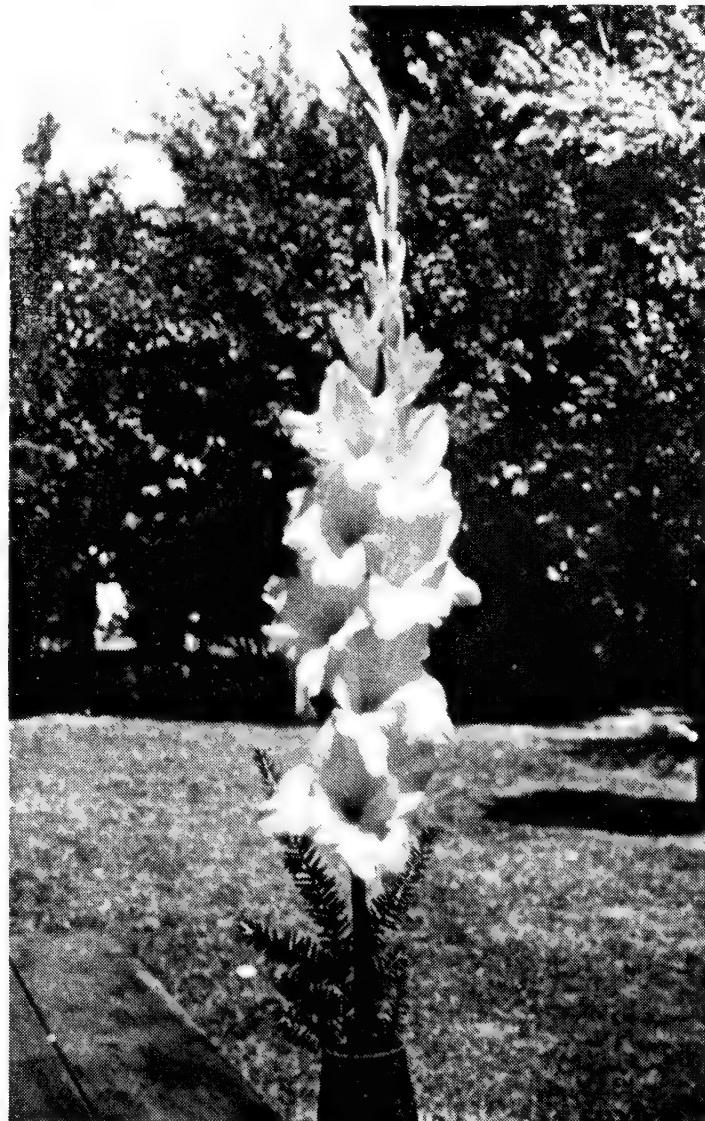


Red Wing

combined with its excellent growing habits makes this gladiolus one of the most outstanding grown by Glad Meadow.

Red Wing attains a height of over sixty inches, growing from foliage lushly green and upright on a straight stem. It has a thirty-two-inch flower-head comprised of twenty-two to twenty-four buds with the power of opening ten $5\frac{1}{2}$ to 6 inch florets, with six buds showing color. Superimposed on the lower petals is a deep scarlet blush which provides eye appeal. The florets are slightly recurved and ruffled, with a mid rib for accent. All buds open to the tip when cut tight in bud which is desirable in a good show and commercial flower. Both bulblet production and germination are very good, producing tall, straight, saleable spikes.

Red Wing is conservatively priced for a gladiolus of such high caliber. The stock is limited, so if interested, may we suggest that you do not delay in placing your order. All who have seen



Red Wing (from No. 3 Bulb)

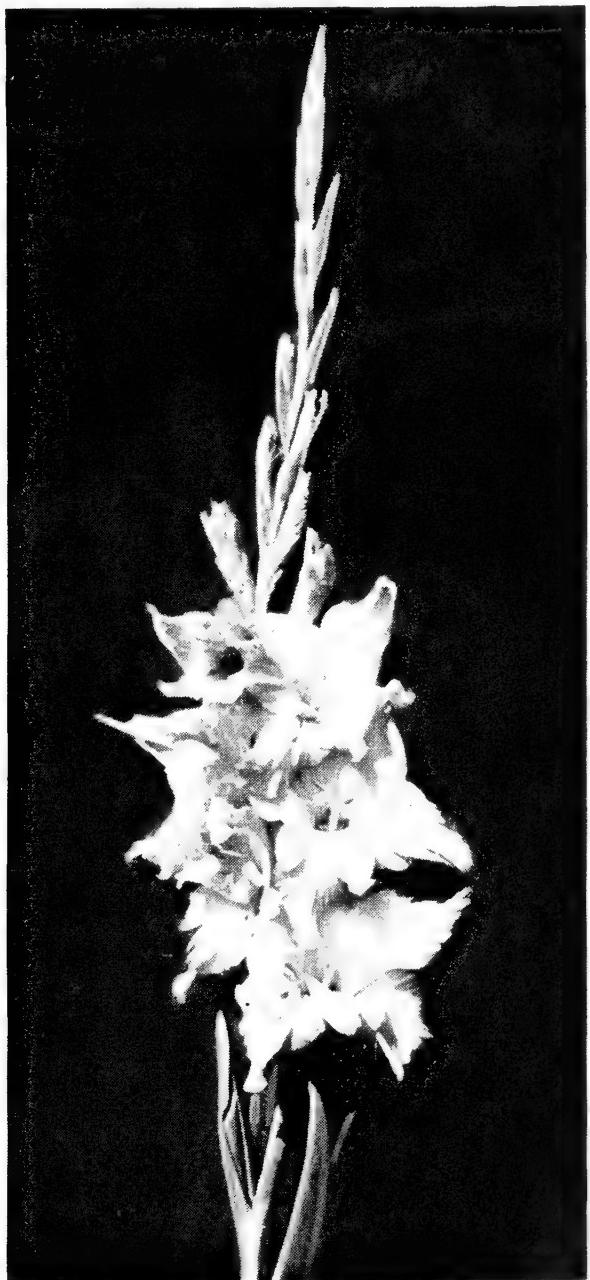
Red Wing agree that unlimited commercial success is assured.

Red Wing is Florida bound. Best Illinois 1949 introduction at Wisconsin State.

Large	Medium	Small	Bulblets
\$2.50	\$1.75	\$1.00	10-\$ 2.50
10-\$16.00	10-\$12.00	10-\$8.00	100-\$16.00
GROWER'S UNIT: 2 large, 2 medium, 2 small, 25 bulblets-----\$10.00			

Ruth Ann 566 (Woods, Gove, Graff 1948)

A new innovation in the lavender class. Ruth Ann is truly outstanding. The six-inch florets are large, heavily ruffled and of excellent substance. The outer edge of the floret is a lavender pink with the lighter shading toward the throat culminating in a deep orchid lip. The floret formation is unique in that it is reminiscent of a real orchid.



Falcon

This gladiolus must be seen in order to fully appreciate its seductive beauty and excellent quality.

It attains a height of fifty-five inches or more, possessing a flowerhead of thirty inches on which twenty-two buds are observed on an average spike. With eight large florets open and eight showing color, this gladiolus is a beauty. It has a heavy rib which tends to recurve the petals giving it a piquant grace. The stem is willowy and the florets are well placed and firmly attached. The foliage is a healthy deep green and the plants and bloom stood up well during intense heat. Bulblet production and germination are both good with bloom appearing in seventy-five days. Both for color and class, this glad is outstanding.

Large	Medium	Small	Bulblets
\$5.00	\$ 4.00	\$ 3.00	-----
10-\$40.00	\$32.00	\$24.00	10-\$5.00

Spic and Span 432 (Carlson, Puerner)

Spic and Span has created a sensation at many shows. Its long spikes and many open 4 $\frac{3}{4}$ -inch florets, of a shade between salmon and pure pink, make imposing specimens admired by fans and desired by florists. Its consistent performance and easy propagation make it a desirable commercial variety.

Its records on the show table speak for the quality of Spic and Span. It is a fine commercial.

Large	Medium	Small	Bulblets
\$.80	\$.70	\$.60	10-\$.75
10-\$6.40	\$5.60	\$4.00	100-\$5.00

GROWER'S UNIT: 5 of each size and 100 bulblets-----\$7.50



Connie "G"

GENERAL LIST

	Large	Medium	Small	Bulblets
ATOM —clear, solid vermillion with a distinct silver penciling -----	.50	-----	-----	-----
BENGASI —beautiful La France pink, good for early or late blooms-----	.25	2- .30	3- .30	10- .25
BETTY DUNCAN —beautiful glowing orange-----	2.00 10-16.00	2.00 10-16.00	2.00 10-16.00	10- 2.00 100-16.00
BIRCH RED —smooth pure medium red, excellent texture, stands heat-----	1.00	.75	.50	4- .25
BURMA —deep ruffled rose, good substance, straight spike -----	10- 1.00	10- .50	10- .25	Pkg. .25
CARNIVAL —bright scarlet with white throat, early mid-season -----	.40	.30	.20	10- .40
CHANTILLY —light pink, no crooking or misplaced florets -----	2.50	1.75	1.00	10- 2.50
CHERRY JAM — ruffled salmon pink with cherry blotch on lower petal, fine show record-----	----	4- .25	10- .25	Pkg. .25
CITATION — bright geranium pink with white throat, excellent texture and placement-----	2.00	1.50	1.00	5- 1.00
CLEO —soft pink with buff undertones, scarlet blotch on lower petal. Chamois texture, formal placement -----	1.50	1.00	.75	10- 1.50
COLOR MARVEL — beautiful blending of colors, blooms early -----	.15	2- .20	----	10- .15
CRACKER JACK —deep orange-yellow throat with strawberry blotch, good texture-----	.20 10- 1.60	.15 1.20	2- .20 .75	10- .15 100- 1.00
DEBORAH SAMPSON —light buff, strong healthy grower -----	1.00	.75	.50	10- 1.00
DIEPPE —deep salmon red, blooms somewhat waved and ruffled -----	10- 1.20	10- .80	10- .50	Pkg. .25
DOROTHY ARMSTRONG —medium shade of purple stands heat well -----	.50	.35	.25	10- .50
ELIZABETH THE QUEEN —clear lavender, ruffled blooms, heavy increaser-----	10- 1.00	10- .50	10- .25	Pkg. .25
EUREKA —propagation is heavy, whiter than Leading Lady, opens well -----	.75	.50	.25	10- .75
FIRE GLEAM —rich shade of scarlet, ruffled blooms, uniform spikes -----	1.50	1.00	.60	10- 1.50

	Large	Medium	Small	Bulblets
FLORENCE NIGHTINGALE — marvelous white, heavily petaled and ruffled-----	.75	.50	.30	50- 3.00 Grower's Unit—5L, 5M, 5S, 100 Bulblets \$8.00
GOLDEN ARROW — true light yellow, always straight, no crooking-----	.25	2- .25	4- .25	10- .25
GOLD MEDAL —giant size yellow with buff tones, lightly ruffled florets-----	1.00	.75	.50	10- 1.00
GOLDEN STATE — medium yellow, no crooking, cutting qualities unexcelled-----	-. -	2- .25	4- .25	Pkg. .25
GREAT LAKES —clear light blue, unflecked, almost self color -----	.50	.35	.25	10- .50
HAROLD K. —deep scarlet, huge blooms, placement and attachment good-----	3.00	2.00	1.50	10- 1.50
HOSMER —rosy lavender with large creamy white lip, really new color-----	4.00	----	----	----
HUNTRESS —light lavender, large perfectly placed blooms -----	.15	3- .25	4- .25	Pkg. .25
INTRUDER —large scarlet florets, large flowerhead, stands heat well-----	.35	.25	.10	10- .35
KAWATRI —soft apricot buff, large ruffled florets, heavy texture -----	1.00 10- 8.00	.75 10- 6.00	.50 10- 4.00	---- 100- 6.00
KELSEY —light salmon pink, lightly ruffled, placement excellent -----	.30	3.50	3.35	10- .30 Grower's Unit—10M, 10S, 250 Bulblets \$3.00
LADY ANN —large flowered lightly ruffled white, extremely early blooming-----	.35	.25	.15	10- .35
LADY BOO —shell pink, straight stem, good cutter, resistant to leaf spot-----	.25 10- 2.00	.15 1.20	.10 .75	25- .50 ----
LAVENDER PRINCE —deep lavender, fine propagator, excellent grower-----	2- .30	2- .20	3- .25	Pkg. .25
MAUVIE ROSE —early blooming deep rose, good bulblet increase -----	1.00	.75	.50	10- 1.00
NOW-A-DAY'S — soft rose, opens well when cut tight in bud, bulbs very disease resistant-----	.25	.15	.10	10- .25
OKLAHOMA — lavender-grey with cream throat, very ruffled -----	.35	.25	2- .25	----
ORCHID MARVEL —deep lavender, lightly ruffled, good increaser -----	1.20	.75	.50	10- 1.20
PANDORA —soft geranium pink-----	----	10- .50	10- .30	Pkg. .25
PARTHENIA —deep lavender, lightly frilled blooms	1.50	1.25	1.00	10- 1.50

	Large	Medium	Small	Bulblets
PATRICIAN —real lavender self, good placement---	----	10- 8.00	10- 4.00	100- 8.00
PAUL ROBESON —a dark beauty, lovely for early or late bloom-----	.75	.50	.25	10- .50
Grower's Unit —10L, 10M, 10S, 100 Bblts. 10.00				
PERDITA —deep golden yellow with scarlet throat darts, very ruffled-----	2.00	1.50	1.25	10- 2.00
PERSONALITY —rose pink self color, large florets-----	.40	.30	.20	10- .40
PROSPERITY —light rose, very heavily ruffled-----	.50	.35	.25	10- .50
RED CHERRY —bright scarlet red, florets lightly frilled, good propagator-----	.75	.50	.30	10- .75
RELIANT — heavy texture, late blooming, good white -----	.75	.50	.35	10- .75
ROSY RED —deep rose red, fine bulb characteristics-----	.15	.10	3- .15	100- .60
SILVER WINGS — very ruffled florets, does not crook, outstanding show record-----	10- 1.00	10- .50	10- .25	Pkg. .25
SPOTLIGHT —medium yellow, large blooms, mildly waved -----	10- 1.00	10- .50	10- .25	Pkg. .25
SUN DANCE —fine new yellow-----	2.00	----	----	10- 2.00
SKYWAY —very early light pink with cream throat, blooms in 70 days-----	3.00	2.00	1.00	10- 3.00
VICTORY QUEEN —fine ruffled salmon orange with golden throat -----	.25	.20	2- .25	Pkg. .25
W. P. 40 —a white picardy sport in the 400 class. Has great potential commercial possibilities-----	.75	.50	.25	10- .75
WEDGWOOD —waxy ruffled blue lavender, blooms early, disease-resistant -----	.35	.25	2- .30	Pkg. .25
WHITE CHALLENGE —white with rose pink blush and rose throat, heavy texture-----	1.50	1.00	.50	10- 1.50
WHITE GODDESS —clear white, shading to light cream center, heavily ruffled florets, fine increaser -----	1.00	.75	.50	10- 1.00

CULTURAL HINTS

1. **DISINFECTING**—All bulbs and bulblets should be dipped in a disinfectant in order to kill thrips and to prevent possible disease infection on the bulbs. Nothing will cure bulbs affected any of the rots. Bulbs showing rot should be discarded at once.
2. **PLANTING DATES**—Any time from early Spring until the first of July. The blooming season can be prolonged until frost if planted at intervals of every three weeks.
- WHERE TO PLANT**—Glads should be planted in open, sunny places away from buildings and trees. They are primarily cut-flowers and should be planted in rows such as a vegetable garden. Glads will grow in any kind of soil but do best in a sandy loam. The soil must be well drained. It pays to spade deeply.
3. **PLANTING**—Plant from 3 to 6 inches deep. Small bulbs should be planted about 3 inches deep and larger sizes up to 6 inches deep. If you have a heavy clay soil 4 to 5 inches will be deep enough. The bulbs should be set not closer than 4 inches apart in the rows and the soil must be firmed well after planting.
4. **FERTILIZING**—The amount to use will depend upon the fertility of your soil. Any good commercial fertilizer will give good results or you can ask your dealer for the fertilizer commonly used on potatoes in your locality. Some growers prefer to place the fertilizer in the bottom of the trench as the bulbs are planted. Care must be taken to see that the fertilizer is mixed with the soil and then about 2 inches of soil placed over the mixture. The bulbs should then be set in the row, leaving the 2 inches of soil between them and the fertilizer.
5. **WATERING**—Glads need plenty of moisture. To produce top bloom they should have 1½ to 2 inches of water per week. Whenever the natural rainfall fails to supply this quantity be sure to put it on in the form of irrigation. It is best to water just once a week, soaking the soil well, so that the roots are not pushing upward to the surface of the ground.
6. **CUTTING BLOOMS**—Glads are the most popular cut-flower grown today. To enjoy them at their best the spikes should be cut when the first floret is in full bloom. They should be placed in water at once and taken indoors to develop slowly. You can enjoy a spike a long time as a good variety will open every bud to the tip, in water. If the water in the vase is changed daily and about an inch of the stem is cut off (slantwise) each day, many varieties will keep for as long as a week. When cutting the spike always leave 4 leaves on the plant to develop the bulb for next year.
7. **DIGGING**—Bulbs should not be dug until about 8 weeks after blooming. This is in order to mature the bulbs. A good sign is to watch the foliage and when it begins to turn brown dig at once. After the tops are cut off, close to the bulb, dry the bulbs in the air in trays or boxes. It is best not to allow the sun to shine directly on them while drying. After 2 or 3 weeks of drying the old bulb and roots can then be removed. DO NOT remove the husks as this protects the bulb during storage.

STORAGE—After drying, the bulbs should be stored in screen bottom trays or boxes in the coolest place available. They must not be exposed to freezing temperatures. The ideal storage temperature is 38 to 45 degrees. Bulbs should not be placed too deeply in the boxes as they need air while in storage.

When you get ready to store your bulbs be sure to give them a light dusting of 5% DDT. This will eliminate any danger of thrips feeding on your bulbs during storage period.

Glads are easy to grow and anyone, even a beginner, can grow the finest show flowers!



SUGGESTIONS FOR DIPPING, DUSTING AND SPRAYING

LYSOL DIP

4 tablespoons of Lysol
3 gallons of water
or
1 pint of Lysol
25 gallons of water

Soak bulbs in the Lysol solution for at least 3 hours and no longer than 6 hours; soak bulblets overnight or 12 to 14 hours. After bulbs or bulblets are removed from the solution allow to drain for 30 minutes and plant same day as treated, preferably while still wet.

DUSTING FOR THRIPS

The easiest and most efficient means of controlling Thrips is to dust the foliage of the plants with 5% DDT. Many types of dusters are available and one can be obtained to suit your size and planting. Begin dusting when plants are in the third leaf and continue about every two weeks. Best results will be obtained when the dust is applied to the plants while the dew is still on them.

SPRAYING FOR THRIPS

1 rounded teaspoon of 50% DDT
 $\frac{1}{2}$ teaspoon of Dreft
1 gallon of water

For larger plantings— $\frac{1}{2}$ lb of 50% DDT, $\frac{1}{2}$ pint of liquid soap, 25 gallons of water. The wettable form DDT should be used when using a spray material.

LYSOL & DDT ARE POISONOUS.

Connie "G"



